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## Andrea Kulish Wilhelm

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### Education

- Massachusetts College of Art, Graphic Design Certificate Program, 2006–2010
- Harvard University, Visual and Environmental Studies 1997–98, Ukrainian language courses 1992–93
- New England School of Photography, Photography courses, 1995
- Boston University, Bachelor of Science in Communications, Major in Photojournalism, Minor in Eastern European Studies, 1995

### Experience

OWNER, Studio A, 2013–present

- responsible for all aspects of Studio A - a working artist studio / gallery in the River Arts District of Asheville, NC

PYSANKY ARTIST AND INSTRUCTOR: ARTIST 1977–present, INSTRUCTOR 2007–present

- Ukrainian pysanky egg workshop artist and instructor, various locations

INDEPENDENT GRAPHIC DESIGN and MARKETING PROFESSIONAL, 2005–present

- identity, branding, marketing materials and social media for various clients

GRAPHIC DESIGNER & ILLUSTRATOR, VistaPrint, Boston, MA, March 2008–March 2013

- conceptual design of business identity products, logos, signage, electronic products, brochures, invitations, announcements, holiday cards, apparel and annual reports
- graphic design, illustration and photography
- leading hands on creative arts, brainstorming and educational workshops for the design department

LAYOUT ARTIST, Arnold Worldwide, 2005–2007

- design of in-house materials and agency pro-bono work
- layout artist for marketing materials for Citizens Bank, RadioShack, Fidelity Investments, Acushnet, new business, etc.

STUDIO PRODUCTION ASSISTANT, Arnold Worldwide, 2004

- preparation of presentation materials i.e. boards and comprehensives
- high volume scanning, retouching, digital image work including photo illustration

CREATIVE ASSISTANT / ASSISTANT TO PETE FAVAT, Arnold Worldwide, 1999–2004

- assisting Group Creative Director Pete Favat, managing the creative group, working mainly on the Truth / American Legacy Foundation (anti-big tobacco) account

OWNER and DESIGNER, Happy Fun Lamp, 2003–2004, 2011–2017

- design and creation of hundreds of unique custom lamps and lampshades, for such clients as Arnold Worldwide and National Boston, and given as corporate gifts to Nikon, Titleist and Celebrity Cruises

RESEARCH ASSISTANT, PhotoNats Stock Photography Agency, 1997–1999

- research and filing of chrome images for clients, customer service

PHOTOGRAPHER, Silver Sun Images, Boston, MA, 1995–1999

- self-employed photographer and stylist focusing on portraits, events and product shots

### Skills

- Proficient in Photoshop, Illustrator, InDesign, Wordpress, iMovie, social media, photography, Mac, Ukrainian pysanky wax resist eggs, Reina paper beater certified user, paper marbling, drawing

### Volunteer Work

- Founder, AVL4UKR (Asheville 4 Ukraine)- Asheville community group in support of Ukraine, event organizer
- Ukrainian National Womens League of America, Member and Cultural Committee: Fundraising for Humanitarian Aid Fund for Ukraine, raised over \$84,000 since February 2022 (ongoing) through my Community Pysanky for Ukraine initiative
- Marketing Chair, River Arts District Artists, 2017–2022; Marketing Committee Volunteer 2013–2016
- AIGA and Human Rights Campaign volunteer, 2009

### Collections

- Pysanka Museum, Koloymia, Ukraine, permanent collection
- Invited to add to the collection of the Ukrainian National Museum, Chicago (in progress)
- private collections worldwide

### Exhibitions

- 1999, National Boston, Arnold Worldwide Group Exhibit
- 2004, Group Exhibition, Uforge Gallery, Boston, MA
- 2007, Pear Shiraz, Solo Exhibition, Centre Street Cafe, Boston, MA
- 2015, Pink Dog Creative Group Exhibition, The Junction, Asheville, NC
- 2016, Pink Dog Creative Group Exhibition, The Junction, Asheville, NC
- 2017, Clouds, Group Exhibition, Posana Gallery, Asheville, NC
- 2018, A Contemporary Response to Our Changing Environment, Group Exhibition, The Collider, Asheville, NC
- 2019, Trigger Warning, Group Exhibition, YMI Cultural Center, First Presbyterian Church, Pink Dog Gallery, Asheville, NC
- 2020, In Solidarity, Group Exhibition, Pink Dog Gallery, Asheville, NC
- 2021, Little Boxes, Group Exhibition, Mark Bettis Gallery, Asheville, NC
- 2023, Pink, Group Exhibition, Pink Dog Gallery, Asheville, NC



### Commissions

- 2019, Mission Hospital, Asheville, NC– A triptych of 27 pysanky eggs, nine eggs each
- 2019, Ren Klein, custom ostrich pysanka egg
- various special occasion pysanky commissions i.e. anniversaries, weddings, birthdays, memorials, etc.

### Publications–Books

Art for All Seasons by Susan Schwake: my pysanky are pictured in a featured project, worldwide best-selling author  
Using Personal Imagery by Staci Swider: three of my pysanky used as symbolism examples (commissioned)

### Publications–Periodicals

[Wall Street Journal](#)

[Time.com](#)

Mountain Xpress, Asheville, NC

Jamaica Plain Gazette, Jamaica Plain, MA

Our State Magazine, Easter editions, 2020 (full page image on welcome page) + 2021 (full spread) (NC)

Asheville Made

The Laurel of Asheville

Rapid River Arts & Culture Magazine

### Broadcast

- HGTV (Home + Garden TV)- featured pysanky segment on *House Hunters International*
- subject of “Every Egg Has a Story” short film by Kimberly Best, 2016
- WLOS, Asheville, NC, 2018 + 2019
- WSPA, Spartanburg, SC

### Public Pysanky Presentations

- 2012 Boston Public Library, Roslindale branch, talk/presentation and month-long exhibition
- 2015 Biltmore Estate, Inn on Biltmore, Easter brunch presentation
- 2017 Asheville Easter Festival, Pack Square park
- 2017–2019, 2024 Grovewood Gallery, Spring Sip + Shop, weekend-long demonstrations
- 2016–2019, Asheville Greek Festival, Holy Trinity Greek Orthodox Church
- 2018 + 2019, Christ Church Episcopal School, 5 kindergarten classes, Spartanburg, SC
- 2019, Holy Trinity Greek Orthodox Church, Youth Retreat, all ages
- 2022, North Carolina Arboretum and multiple fundraisers for Ukraine
- 2023 Multiple fundraisers for Ukraine
- 2024 AC Reynolds Middle School Multicultural Day, Fairview, NC; Ukraine for the Curious, Weaverville, NC; Malaprops book event, Asheville, NC; Exhibition receptions, Wedge Brewery, downtown Asheville
- ongoing: presentations and demonstrations at my studio

### Teaching–Pysanky

- 2007-2013 Boston, MA, various locations, and Artstream Studios, New Hampshire
- 2013–present: workshops at my studio, Asheville, NC
- 2015–2017 (OLLI) at UNCA Asheville
- 2015 Roots + Wings Preschool
- 2016–2024 Biltmore Estate
- 2018–2019 Greenville Center for Creative Arts
- 2017 LEAF Easel Rider Mobile Art Truck
- 2019, 2022 North Carolina Arboretum
- 2022-2024 Transylvania Community Arts Council, Brevard, NC
- 2020-2022 online workshops including twitch.com employee Spring Employee Event and UNC Chapel Hill Slavic Studies Flagship Program Spring Activity
- 2023 Eastern Carolina University
- 2024 Kidzu Childrens’ Museum in cooperation with an NEA Grant, healing through teaching- teaching refugees from Ukraine traditional art
- 2024 UNC Chapel Hill; Ukrainian House in Raleigh, NC; Olive’s Porch, Murphy, NC, Grove Park Inn, Asheville, NC
- 2025 John C. Campbell Folk School, Brasstown, NC; Olive’s Porch, Murphy, NC
- 2027 (upcoming) John C. Campbell Folk School, Brasstown, NC